

Content Creation Copywriting Portfolio 2024

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Website Content / Copywriting **Case Studies**

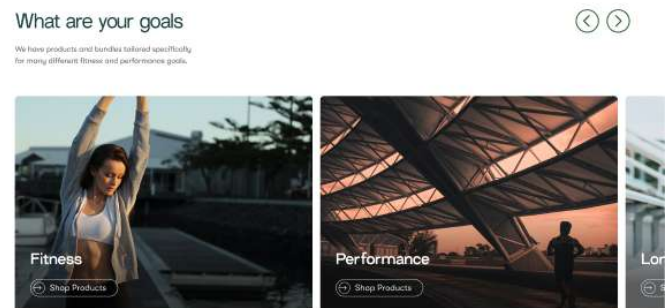
I've been primarily hired to work with businesses both big and small (B2B and B2C) to provide content, copyrighting and messaging regarding their brand on several levels and to different customers. This includes all sections of a website starting from the menu titles, all the way to the paragraphs in between.

All websites listed I was responsible for the entire copy for the site

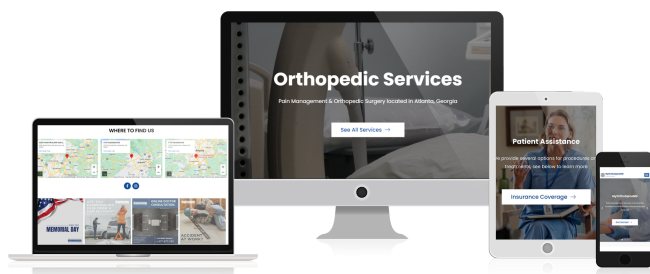
Henkel Adhesive Technologies



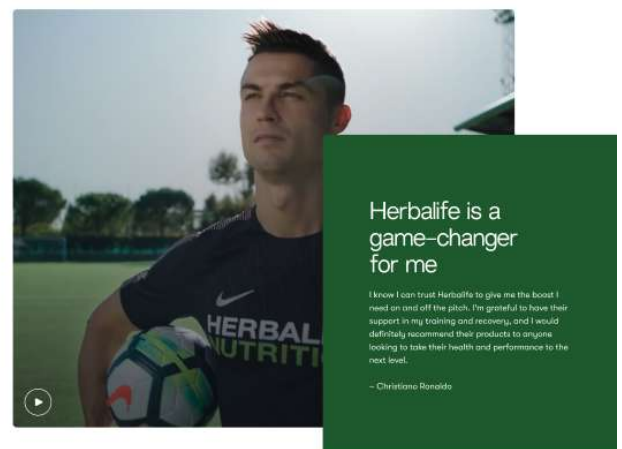
Herbalife (Launching Early 2024) (Click image for screenshots of work)



My Orthospine MD

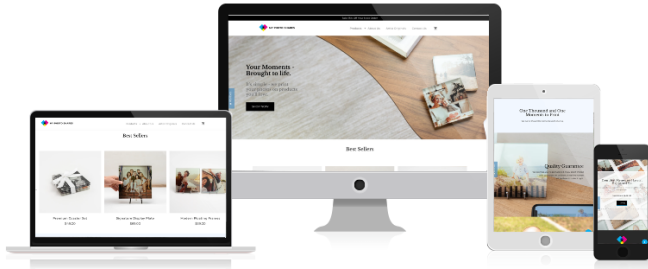


Trusted by Athletes



Website Content / Copywriting **Continued**

My Mosaic (Previously: My Photo Shares)



Bethany Medical Clinic



Rima Mediterranean Restaurant

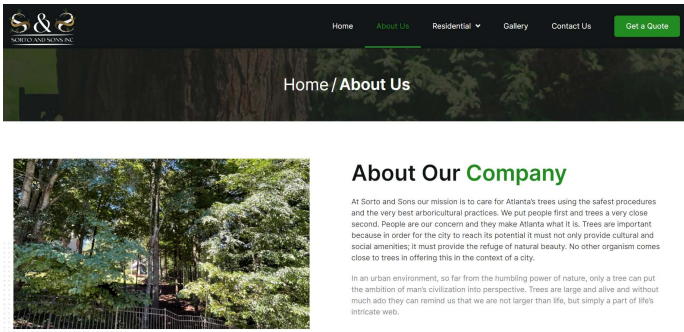


Ready Set Crypto

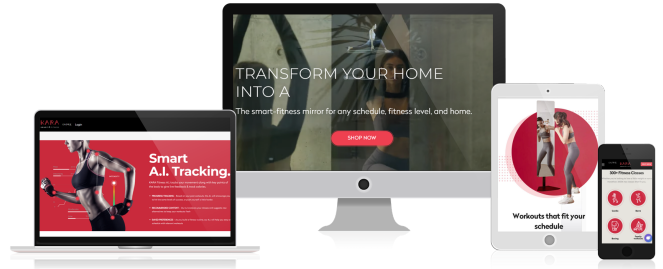


Website Content / Copywriting Continued

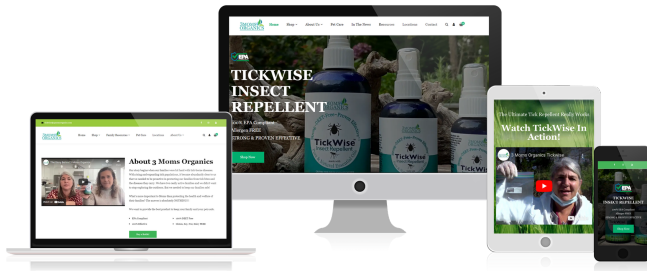
Sorto and Sons



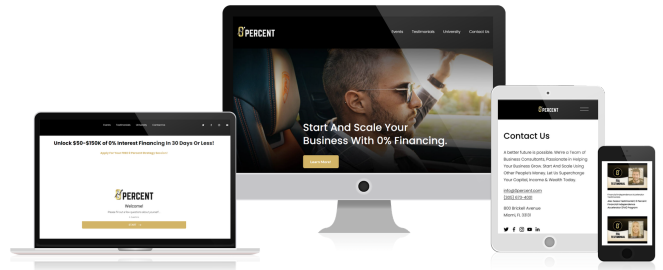
Kara Smart Fitness



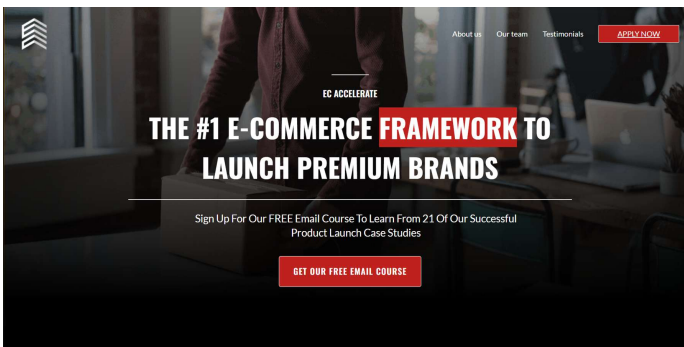
3 Moms Organics



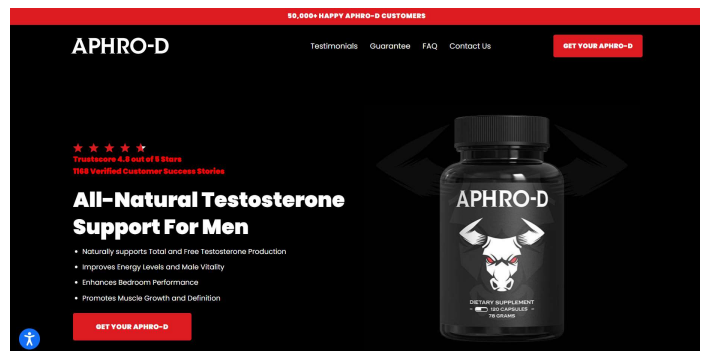
0 Percent



EC Accelerate



Aphro-D



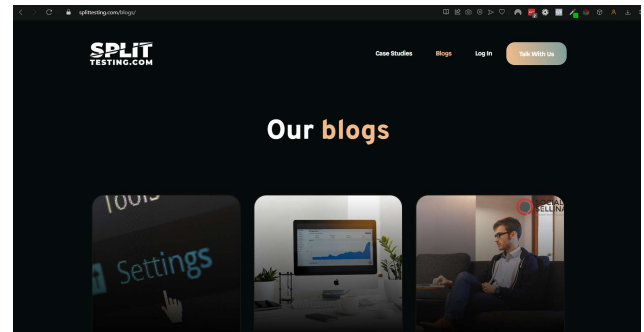
Blog Post Case Studies

I've been hired to be a "ghost writer" for the following brands, including a series of B2C and B2B brands, that would overall improve with SEO efforts, keyword optimization and a constant stream of content. Here are some of the blogs I've produced and wrote for:

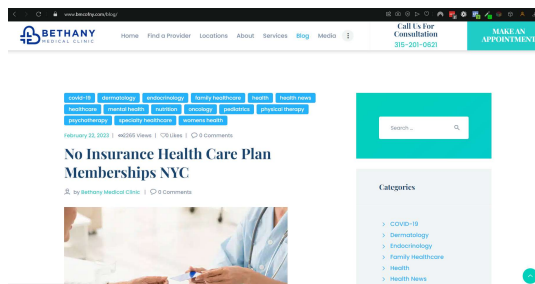
Giveback RX



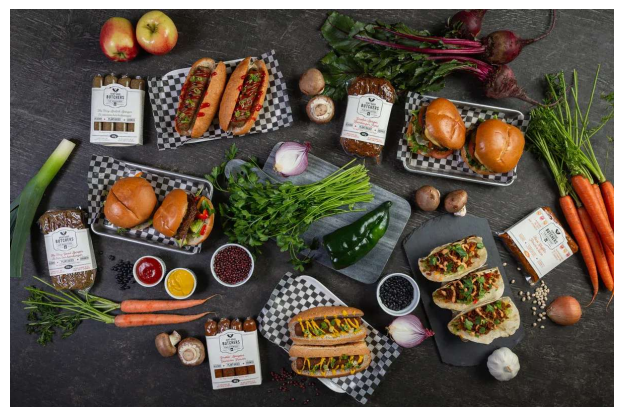
Splittesting.com



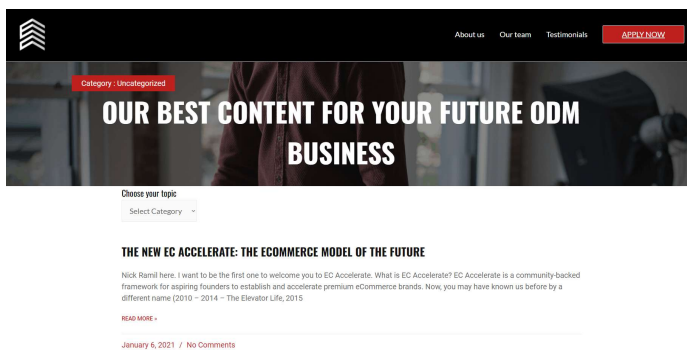
Bethany Medical Clinic



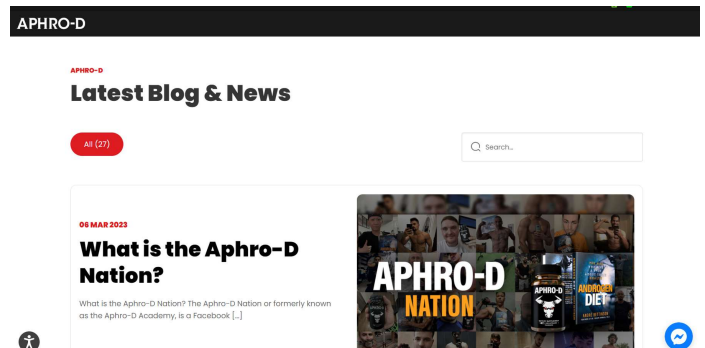
Very Good Butchers



EC Accelerate



Aphro-D





Digital Media Ads Case Studies

I've also produced many varieties of social media ads, diversifying on Facebook, Instagram, TikTok, Pinterest, Google, to name a few. I've created a combination of B2C and B2B ads for several niches.


Here are some digital media ad samples:

Delphine Melen and Andrew Hitch like HENKEL ADHESIVE TECHNOLOG...

 HENKEL ADHESIVE TECHNOLOGIES

Sponsored · 


Don't get shaken up by faulty bolts! Increase your machine reliability and save costs with LOCTITE Threadlockers. Request a Free Sample.




[HENKEL-ADHESIVES.COM/US](https://henkel-adhesives.com/us)


[Request a Free LOCTITE Sample](#)


[Learn More](#)

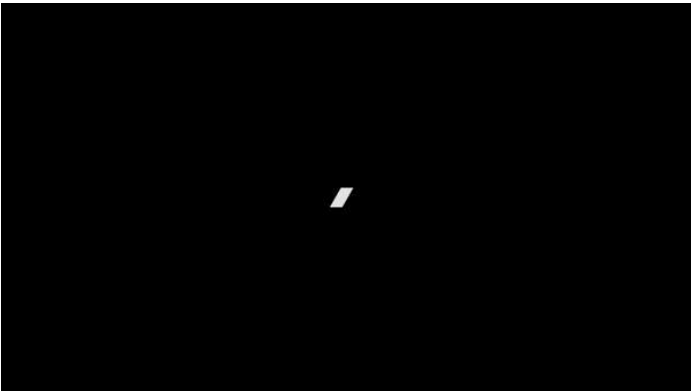
 3


20 Comments 8 Shares


 Like

 Comment

 Share




 Surf-fur

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Marco...POLO! Did you forget to complete check out? Finish Your Order so you can own some sweet Surf-Fur gear 🌊

You won't regret it!





Complete Your Order!


You are only a few steps away from...

[Shop Now](#)

www.surf-fur.com

 Like

 Comment

 Share

Henkel Google Search Ads

Henkel Search Ads August 2023 V3

Ad	Campaign	Ad Group	Final URL	Headline 1	Headline 2	Headline 3	Headline 4
1	Henkel Adhesives	Gasketing		LOCTITE® Gasketing Sealants	No Leaks—LOCTITE® Sealants	Innovate With LOCTITE®	Reduce leakage With LOCTITE®
2	Henkel Adhesives	Gasketing		LOCTITE® Gasketing Sealants	Trusted LOCTITE® Sealants	Reduce Downtime With LOCTITE®	Reliable LOCTITE® Solutions
3	Henkel Adhesives	Gasketing		LOCTITE® Gasketing Sealants	LOCTITE® Reinforces Machinery	Prevent Leaks With LOCTITE®	LOCTITE® Improves Efficiency
4	Henkel Adhesives	Gasketing		LOCTITE® Gasketing Sealants	LOCTITE® Protects Machinery	No Leaks—LOCTITE® Gasketing	LOCTITE® Prevents Leaks
5	Henkel Adhesives	Gasketing		LOCTITE® Gasketing Sealants	LOCTITE® Sealant Solutions	Reliable LOCTITE® Sealants	Stop Leaks With LOCTITE®
6	Henkel Adhesives	Gasketing		LOCTITE® Gasketing Sealants	LOCTITE® Fixes Leaks	Leaky Machinery? Use LOCTITE®	Discover LOCTITE® Sealants
7	Henkel Adhesives	Gasketing		Gasketing Sealant Solutions	Sustainable Gasket Solutions	Best Gasketing Sealants	Eliminate Leaks With Sealants
8	Henkel Adhesives	Gasketing		Gasketing Sealant Solutions	No More Leaky Machine Parts	Reduce Operational Downtime	Stop Leaks In Their Tracks
9	Henkel Adhesives	Gasketing		Gasketing Sealant Solutions	High-End Gasketing Solutions	Fix Up Your Leaky Ends	Prevent Leaks With Gaskets
10	Henkel Adhesives	Gasketing		Gasketing Sealant Solutions	Strong Gasketing Solutions	See Gasketing Sealants Work	Sealant Your Machine
11	Henkel Adhesives	Gasketing		Gasketing Sealant Solutions	Quality Gasketing Solutions	Don't Let Your Machinery Fail	Leak-Free Gasketing Solutions
12	Henkel Adhesives	Gasketing		Gasketing Sealant Solutions	Seal Up Machine Parts	Protect Against Leakage	Leak Prevention Made Simple

Digital Media Ads Continued

**Hofstra's Center for Entrepreneurship**
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Have an Innovative Idea for the Healthcare Industry?
\$25,000 of Prize Money are up for grabs to the next best idea!
Entrepreneurs who participate in the challenge will receive mentorship, participate in a bootcamp, and will showcase their innovations and pitch at an annual Regional Symposium.... See More



\$25,000 NY Health Challenge
\$25,000 in Prizes Benefits to Entrepreneurs: Bootcamp, Networking, Mentoring 2...
NYHEALTHCHALLENGE.COM [Learn More](#)

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**ILL Productions Photography**
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Attention Pennsylvania!
It is my job and my privilege to capture the sublime moments that you can cherish forever  Contact Me to Get Started!



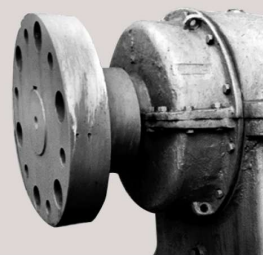
On Your Wedding Day...
The Unfolding of a Wedding Day...families come together, the drama of the perfect dress, a loving expression of the groom. That is why I am a Wedding Photographer. Let me capture YOUR day!
NEXTCOREMEDIA.CLICKFUNNELS.COM [Book Now](#)

Delphine Melen and Andrew Hitch like HENKEL ADHESIVE TECHNOL... 



Wear causes downtime.
LOCTITE® helps decrease slurry buildup in pipes.

**WE EXTEND
EQUIPMENT LIFE**




Request a free consultation
Henkel.com [Add CTA Label](#)

Reques
Henkel.com

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Delphine Melen and Andrew Hitch like HENKEL ADHESIVE TECHNOL... 



Don't have bolts fail on your again! Even the smallest gaps can become the biggest problem. Increase manufacturing efficiency and reduce unplanned downtime and costs.



**BOLTS FAIL.
LOCTITE®
LOCKS.**

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